

# 2024 NFA EXPO

## Sponsorship Levels

### 1 DIAMOND

**\$15,000.00**

- Company featured on Front Cover of Demo Books
- Pick your demo slot (demo fee not included)
- Sponsorship covers the cost of printing Expo Demo Books
- Listed on back of the Demo book as Diamond Sponsor
- Featured as Diamond sponsor on social media/website
- Company banner featured at demo site (Co. provides banner)
- Company pop up sign featured all week at Registration (Co. provides pop up)
- Full page ad featured in Expo Guide
- Promotional item in Expo Bag (Co. provides promotional item)

### 2 PLATINUM

**\$10,000.00**

- Featured Auction Sponsor and Lunch Sponsor during Auction
- Company provides marketing centerpiece for lunch tables
- Listed on the back of the Demo book as Platinum Sponsor
- Featured as Platinum Sponsor on social media/website
- Company banner featured at demo site (Co. provides banner)
- Company pop up sign featured all week at Registration (Co. provides pop up)
- Full page ad featured in Expo Guide
- Promotional item in Expo Bag (Co. provides promotional item)

### 3 GOLD

**\$5,000.00**

- Featured Lunch Sponsor (3 Available)
- Company provides marketing centerpiece for lunch tables
- Listed on the back of the Demo book as Gold Sponsor
- Featured as Gold Sponsor on social media/website
- Company banner featured at demo site (Co. provides banner)
- Company pop up sign featured all week at Registration (Co. provides pop up)
- 1/2 page ad featured in Expo Guide
- Promotional item in Expo Bag (Co. provides promotional item)

### 4 SILVER

**\$2,500.00**

- Expo Breakfast Sponsor (4 Available)
- Company provides marketing centerpiece for breakfast tables
- Listed on the back of the Demo book as Silver Sponsor
- Featured as Silver Sponsor on social media/website
- Company banner featured at demo site (Co. provides banner)
- Company pop up sign featured all week at Registration (Co. provides pop up)
- 1/4 page ad featured in Expo Guide
- Promotional item in Expo Bag (Co. provides promotional item)

### 5 BRONZE

**\$1,000.00**

- Demo Shuttle Bus Sponsor
- Company pop up featured at Bus pick up area all week (Co. provides pop up)
- Listed on the back of the Demo book as Bronze Sponsor
- Featured as Bronze Sponsor on social media/website
- Company banner featured at demo site (Co. provides banner)
- Promotional item in Expo Bag (Co. provides promotional item)